

Artwork/logos

Organisation/company logos will normally have been originated in software that allows them to be available in two forms-

The ideal one is as an EPS file (encapsulated postscript file)- as the original was produced using lines and solid colours this file will allow the image to be enlarged or reduced without loss of quality, and is the one you should try to obtain.

The second file is a JPG file, one that has been generated using an image package. The information is made up with dots, and therefore will have limitations, depending on original file, when you try to enlarge it.

Logos/namestyles will normally have been created in colour, and at some stage the original designer will have designated the colours using the Pantone colour system - this gives every colour a unique number which ideally we could do with obtaining.

If your organisation uses a specific font, then we need to know the details.

Any original flat artwork can be scanned.

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Rabbit Design are always willing to help and advise clients on the best ways to achieve optimum results. If you have any queries please give us a ring on 01226 757267 or you can email us at enquiries@rabbitdesign.co.uk